

# THE BLUE BOOK



BEYOND COMPARE

— SINCE 1957 —



## HIGHLIGHTS OF GERARD® ROOFING SYSTEMS

- 6 OUR HISTORY  
Over sixty years of expertise delivers the finest roofing system
- 9 INNOVATION & TECHNOLOGY  
Discover the processes that make Gerard® the worlds leading roof
- 10 GERARD® PERFORMANCE  
Wherever you live, whatever nature has to throw at it, your Gerard® roof will perform for generations
- 12 THE PROFILES  
Be inspired by these real-life Gerard® projects
- 54 INIVIDUALITY AND CHOICE  
With more profiles, colours, trim choices and accessories, there are thousands of combinations to create a truly unique roof



# GERARD® ROOFING SYSTEMS

ROOFING LUXURY

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## GET MORE FROM GERARD®



Visit our website for the most comprehensive information regarding the qualities of a Gerard® roof



Discover the NEW Gerard® brochure app. All the information of the Gerard® Africa website available offline 24/7. Download the Gerard® App onto your smartphone or tablet



## DIGITAL AFFIRMATION

Upon taking delivery of your Gerard roofing tiles, you can quickly and easily check the authenticity of your purchase by entering the production code into our Tile Verification App.

# A SPECIAL WELCOME



Welcome to The Blue Book, a collection of Gerard® Roofing System projects that has been compiled to inspire and inspire.

For more than sixty years, the architectural world has been able to explore and innovate with Gerard® to design, create and craft roofs that are truly beautiful, push new boundaries or fulfill functional briefs to new levels of competence.

In this time, Gerard® has become synonymous with quality and continues to lead the industry to this day, remaining undeniably “beyond compare”.

**Discover** over the next sixty pages how Gerard® can provide the best solution for you.

**Experience** outstanding customer service, matched only by the quality of our products when you talk to our Distributors. We like to think that the combination of world class *solutions* and world beating customer service is what sets us apart.

**Enjoy** the unrivalled discernment of creating a Genuine Gerard® roof.

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## RESPONSIBLE MANUFACTURING

Gerard® is shaping the future responsibly by utilising innovative methods of manufacture to reduce our carbon footprint. In New Zealand, we use hydro power and keep our emissions within environmental regulations.

While steel is infinitely recyclable, our stone chip is crushed natural rock and our coatings are water based. The packaging of our products can all be recycled. Installation of Gerard® requires zero heat or fume emitting processes.





# A CLASS OF ITS OWN

## GERARD® HISTORY

### 1940s

During World War II, RAF aircraft hangers were painted with black bitumen paint for camouflage.

After the war, New Zealander Lou Fisher discovered that the bitumen paint had protected the steel from corrosion.

Realising its commercial value, he buys the rights to the paint and takes the idea back to New Zealand.

New Innovations:

- Bitumen paint



### 1950s

Decramastic® is registered as a brand name and the company produced the worlds first bitumen coated steel roof tile.

Natural stone chips are used to prevent the tiles sticking together but soon become a design feature demanded by customers.

New Innovations:

- Worlds 1st steel roof tile
- Natural stone chips

New Profiles:

- Heritage



### 1960s

A period of technological advancement see's the Gerard® tile become interlocking providing extreme strength and absolute weather protection.

A fungicide is added to the basecoat, dramatically increasing resistance to moss and fungal growth.

New Innovations:

- 10 pan tile
- Interlocking tile
- Fungicide added



### 1970s

The 70's saw Gerard® concentrate on improvements in the natrual stone chip. A "double drop" method of applying chips ensures maximum coverage, while Gerard® scientists develop an overglaze to improve chip adhesion, increase stregth and enhance the appearance of the roof.

New Innovations:

- Advanced acrylic overglaze
- Double-Drop chip application



In seven decades, innovation, consistent quality and a business focused on people has transformed Gerard® from an idea into a market leading global success.

## 1980s

Technological breakthroughs enable the original bitumen basecoat to be replaced by an advanced modern alternative, instantly improving the performance of the tile. With the addition of a seal-coat primer, Gerard® tiles now enjoy 3 layers of underside protection and 5 on top.

Major research is carried out to address UV radiation, coastal salt corrosion & urban atmospheric pollution.

### New Innovations:

- All new basecoat
- UV & Salt testing
- Improved protection
- Anti-corrosion primer

### New Profiles:

- Classic



## 1990s

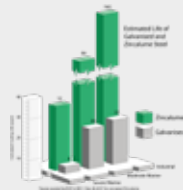
Alu-zinc steel forms the core of every Gerard® tile. Our laboratories in New Zealand prove that alu-zinc steel outperforms galvanised steel in all areas using established scientific techniques and real-time testing.

### New Innovations:

- Alu-zinc steel

### New Profiles:

- Shake
- Shingle



## 2000s

With the Gerard® tile perfected, new manufacturing facilities are opened and the new Milano profile successfully launched.

A dedicated office for Africa is established

### New Innovations

- Advanced manufacturing plant

### New Profiles:

- Milano



## 2010s

To protect our customers from fakes, the Gerard® logo is printed on the back of every tile and a #GenuineGerard campaign is launched on social media.

In 2016, Gerard® launches Slate - an all new, unique profile.

### New Innovations:

- Gerard logo printed on tiles

### New Profiles:

- Slate







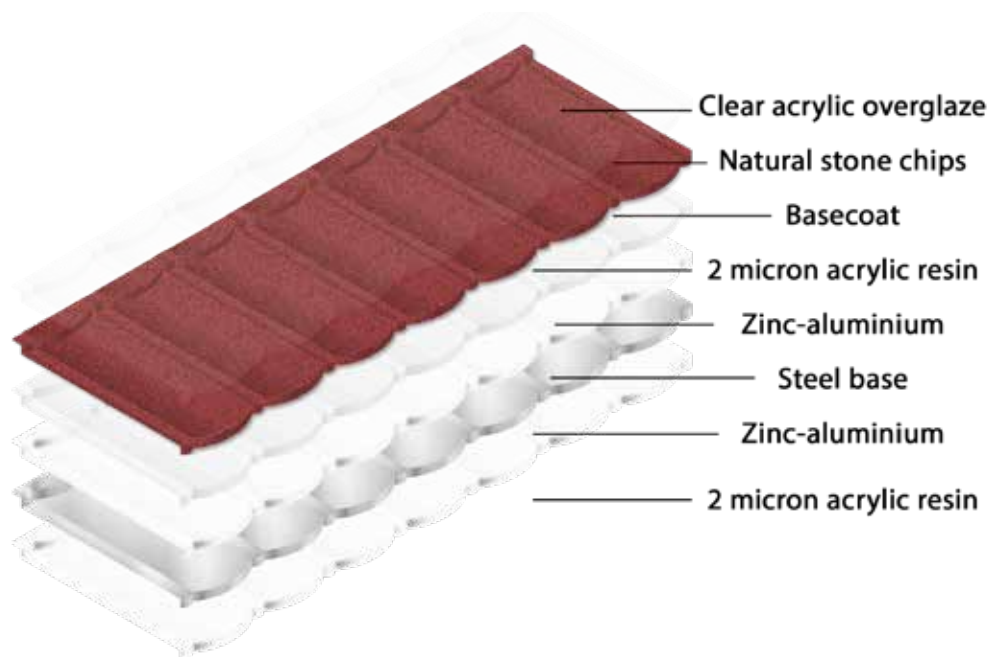


# ADVANCED TECHNOLOGY

## SUPERIOR PERFORMANCE

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It's common for Stone Coated Roof Tiles to look similar when new. Yet over time, Gerard® tiles outperform other brands and keep their vibrant colour. This is due to the quality of raw materials used in the manufacture of Genuine Gerard® and the advanced technology employed during production



Every tile on your Genuine Gerard® roof is quality assured, having been perfected over a sixty year period. We guarantee performance based on the quality of our Alu-Zinc Steel, our natural stone chip and coating technology.



Gerard® Roofing Systems is the ONLY roof tile with Quantum Coating Technology. This next generation technology keeps your roof looking newer for longer by retaining its vibrant colour, preventing chip loss and prolonging any organic growth on the roof.



# GERARD PERFORMANCE

## DEFINING A CATEGORY

### NATURAL ENVIRONMENTS

Wherever you're planning your new home, your Gerard® roof will provide generations of worry free protection



For coastal properties, the Alu-Zinc in our steel provides superior protection from salt, not only for our roof tiles and accessories, but also for our fastening nails and screws. Our full 50 year warranty covers homes located from 750 metres away from breaking surf, while within 750 metres roofs still benefit from a fully comprehensive 25 year warranty.



In-land and upcountry, roofs can sometimes suffer from organic growth, algae and staining from surrounding trees. Genuine Gerard® features QCT - Quantum Coating Technology to help eliviate such problems and protect stone coatings from chip loss and colour change, keeping your roof looking newer for longer.



## FEATURES & BENEFITS

Over sixty years of expertise delivers the worlds finest roofing system



### SECURITY

Secure fixing makes Gerard® ultra secure & impossible to lift.



### LIGHTWEIGHT

Upto 10x lighter than cement or clay, Gerard® creates savings in construction and environmental costs



### TESTING

No other roof tile has undergone as much testing to ensure perfection



### STRENGTH

Only the highest grade steel is used in the production of Genuine Gerard®



### WEATHER PERFORMANCE

No weather extreme can beat Gerard® from the suns UV to hurricanes, earth quakes and snow storms



### FIRE RESISTANCE

Gerard® exceeds international standards for fire safety, keeping your loved ones safe in an emergency



### DRINKING WATER

Certified to WHO standards, a Gerard® roof adds nothing to rain water collected from the roof



### FAST INSTALLATION

Gerard® installs quicker and easier than other roofs, saving cost and time on installation

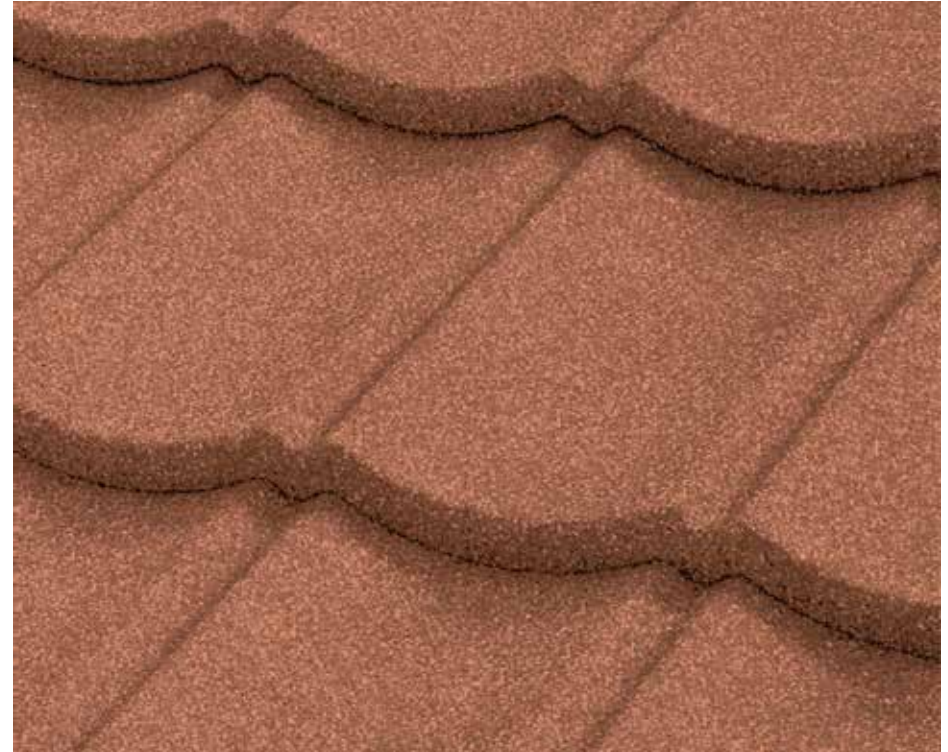
# HERITAGE

## QUINTESSENTIAL LUXURY

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The original. Gerard® Heritage blends an elegant past with an historic legacy of great architecture with 21st century technology which continues to inspire the next generation of designers.

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# HERITAGE

GREENSTONE









# HERITAGE













## TERRACOTTA





# HERITAGE

CHARCOAL









# HERITAGE

TEAK









# SHINGLE

## CONTEMPORARY LUXURY

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A favourite of many architects, Gerard® Shingle has distinctive ridges which cast deep shadows across the roof creating variations in look and texture throughout the day depending on the sun's position















# SHINGLE

BARK









# SHINGLE

## CHARCOAL









# MILANO

## CONTINENTAL LUXURY

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Milano by Gerard® captures the all of the romance and glamour of the Cote d'Azure, Italian Riviara and Monaco. Classic in design, yet utilising cutting edge Gerard® technology.

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# MILANO

TEAK









# MILANO

COPPER









# SLATE

## LUXURY WITHOUT EQUAL

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*"Like no other roof  
i've ever seen"*





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Replicating traditional European stone slates, this unique, flatter profile has quickly established itself as one of the most popular Gerard® profiles

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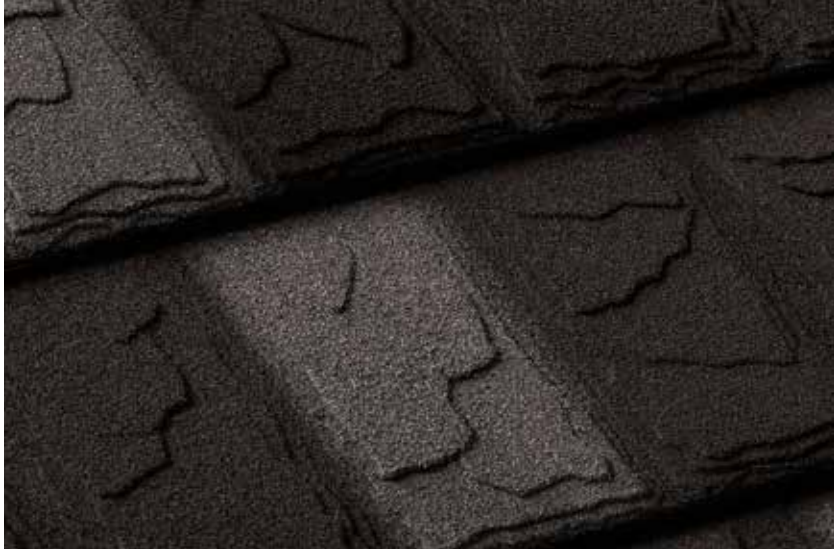


# SLATE

SEQUOIA







## MONO-PITCH ROOF DESIGN

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With its flat profile, Gerard® Slate is the perfect choice for mono pitch roof design. Complementing this most modern of styles, the Gerard® Slate Profile adds aesthetic appeal, while benefitting from all of the usual Gerard® features.

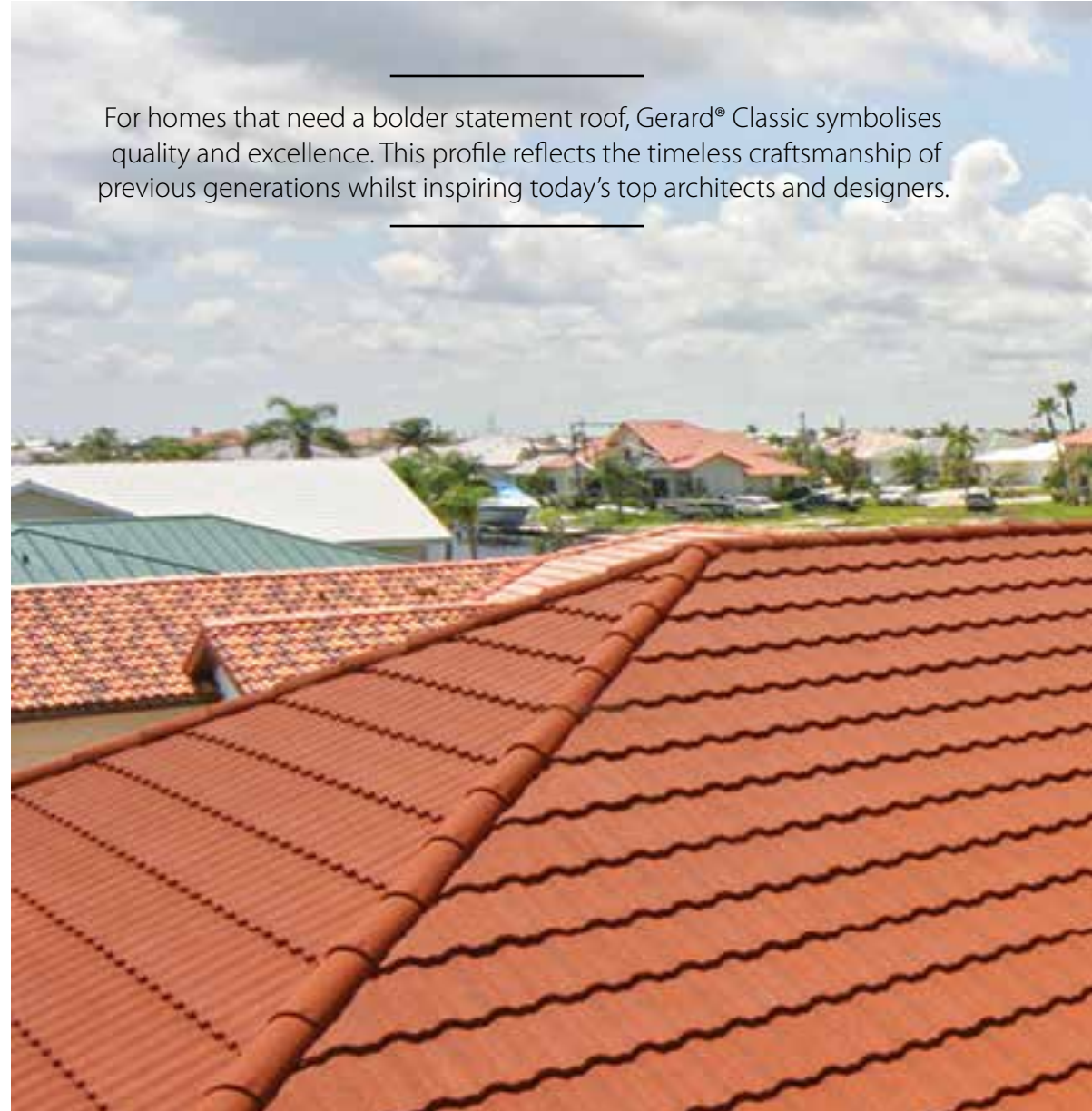




# CLASSIC

## THE LUXURY OF ELEGANCE

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For homes that need a bolder statement roof, Gerard® Classic symbolises quality and excellence. This profile reflects the timeless craftsmanship of previous generations whilst inspiring today's top architects and designers.

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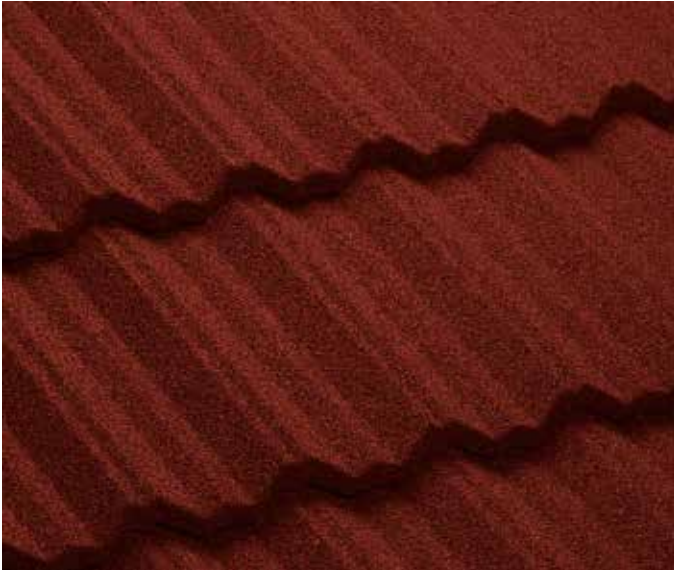






# CLASSIC

GARNET



TERRACOTTA





## COFFEE





# CLASSIC

TEAK



CHARCOAL







GREENSTONE





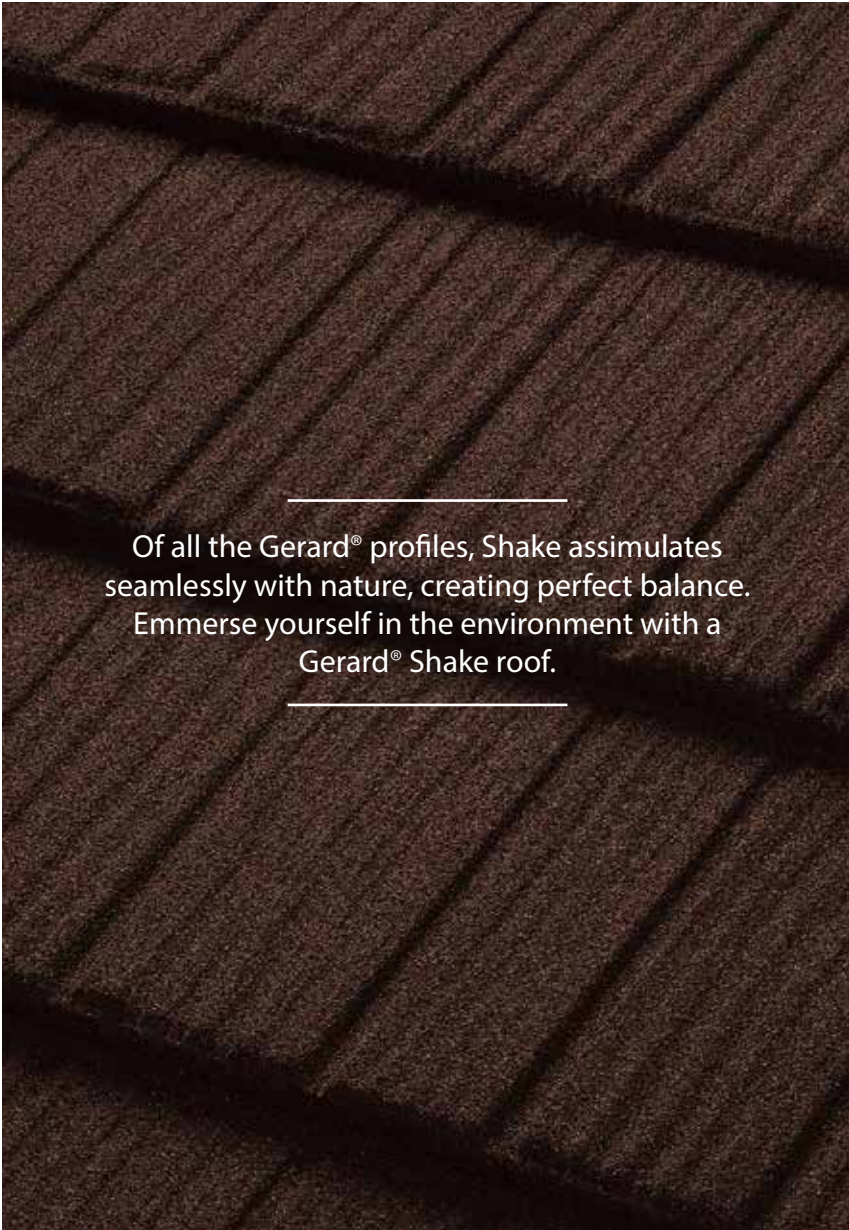
# SHAKE

## NATURAL LUXURY

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# SHAKE

PEPPER







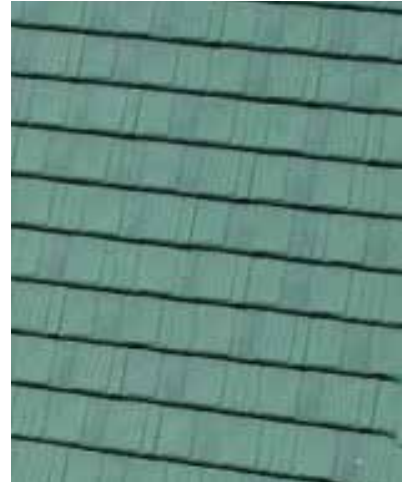


# SHAKE

## CHARCOAL











## HERITAGE



Ashwood



Cedar / Coffee



Garnet



Pepper



Sage



Sienna



Burgundy



Charcoal



Greenstone



Rosso



Sapphire



Teak



Terracotta

## SHINGLE



Bark



Delta Blue



English Oak



Portland



Sapphire



Sunset



Charcoal



Eclipse



Flint



Ravine



Sequoia



Willow

## MILANO



Ashwood



Cedar / Coffee



Garnet



Pepper



Sage



Sienna



Burgundy



Charcoal



Greenstone



Rosso



Sapphire



Teak



Terracotta





# INDIVIDUALITY & CHOICE

## COLOUR OPTIONS

### SLATE



Charcoal



Eclipse



Highland



Tiger



Deep Black



Flint



Sequoia



Welsh Slate



Willow

### CLASSIC



Ashwood



Cedar / Coffee



Garnet



Pepper



Sage



Sienna



Burgundy



Charcoal



Greenstone



Rosso



Sapphire



Teak



Terracotta

### SHAKE



Ashwood



Cedar / Coffee



Garnet



Pepper



Sage



Sienna



Burgundy



Charcoal



Greenstone



Rosso



Sapphire



Teak



Terracotta



# COLOUR FINISH

SOLID  
COLOURS



PATCHED  
COLOURS









# TRIM OPTIONS

Gerard® Trim Options enable you to create subtle differences in trim specification which dramatically alter the appearance of the roof while maintaining the highest standard of quality.



(1) Barrel Trim. Rounded trim profile for softer aesthetics



(2) Angle Trim. Sharp edges to compliment a contemporary design





# GENUINE GERARD® ACCESSORIES

The endless possibilities offered by Genuine Gerard® Accessories enable you to create a truly individual roof and the opportunity to make your vision a reality. All Genuine Gerard® Accessories are designed to enhance health and well being, help the environment and reduce energy consumption, ultimately lowering your energy costs and prolonging the lifespan of your home.



- (1) Cowl Vent. Prevents mould, fungi & rot
- (2) Sun Tunnel. Allows you to direct natural sunlight to exactly where you need it
- (3) Roof Window. Enables the roof space to be used.

- (4) Insulation Foil. Reflects 95% of the sun's heat
- (5) Sanitary Vent. To expel air from kitchens & bathrooms



# KNOWING IT'S **GENUINE**

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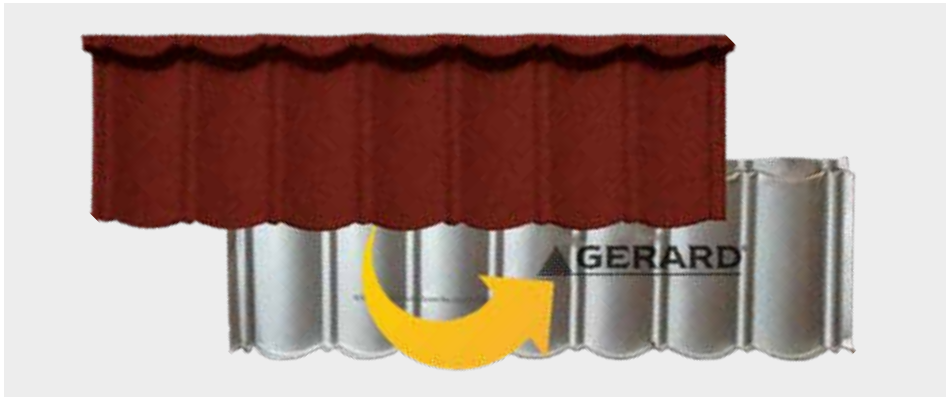
A fake Gerard® roof can be a costly mistake, putting your home and your family at risk. Mitigate those risks by following the three easy steps below.



## **EXCLUSIVE DISTRIBUTORS**

Genuine Gerard® is ONLY available through our network of Exclusive Distributors. Genuine Gerard® roof tiles are matched by the superior service levels offered by our Distributors.

email: [enquiries@gerardafrika.com](mailto:enquiries@gerardafrika.com)



## **GERARD® LOGO**

Genuine Gerard® roof tiles have the Gerard® logo printed on the back of the tile. When your roof tiles are delivered, check that they have this logo.



## **GERARD® APP**

As a final check, enter the production code from the back of one of your tiles into the Gerard® App. This will confirm instantly that your tiles are Genuine Gerard®.



# SERVICES & BENEFITS

## ROOF CALCULATIONS



Let us do the work. Simply bring your roof plans into your local Gerard® Distributor and they will calculate exactly how many Gerard® roof tiles you require, plus which accessories you'll need to complete the look.

## DELIVERY



Upon receipt of either a deposit or full settlement, your Distributor will ringfence stock of your tiles in their warehouse facility to ensure that they are ready whenever you are. At that time, you can either collect or arrange delivery

## INSTALLATION



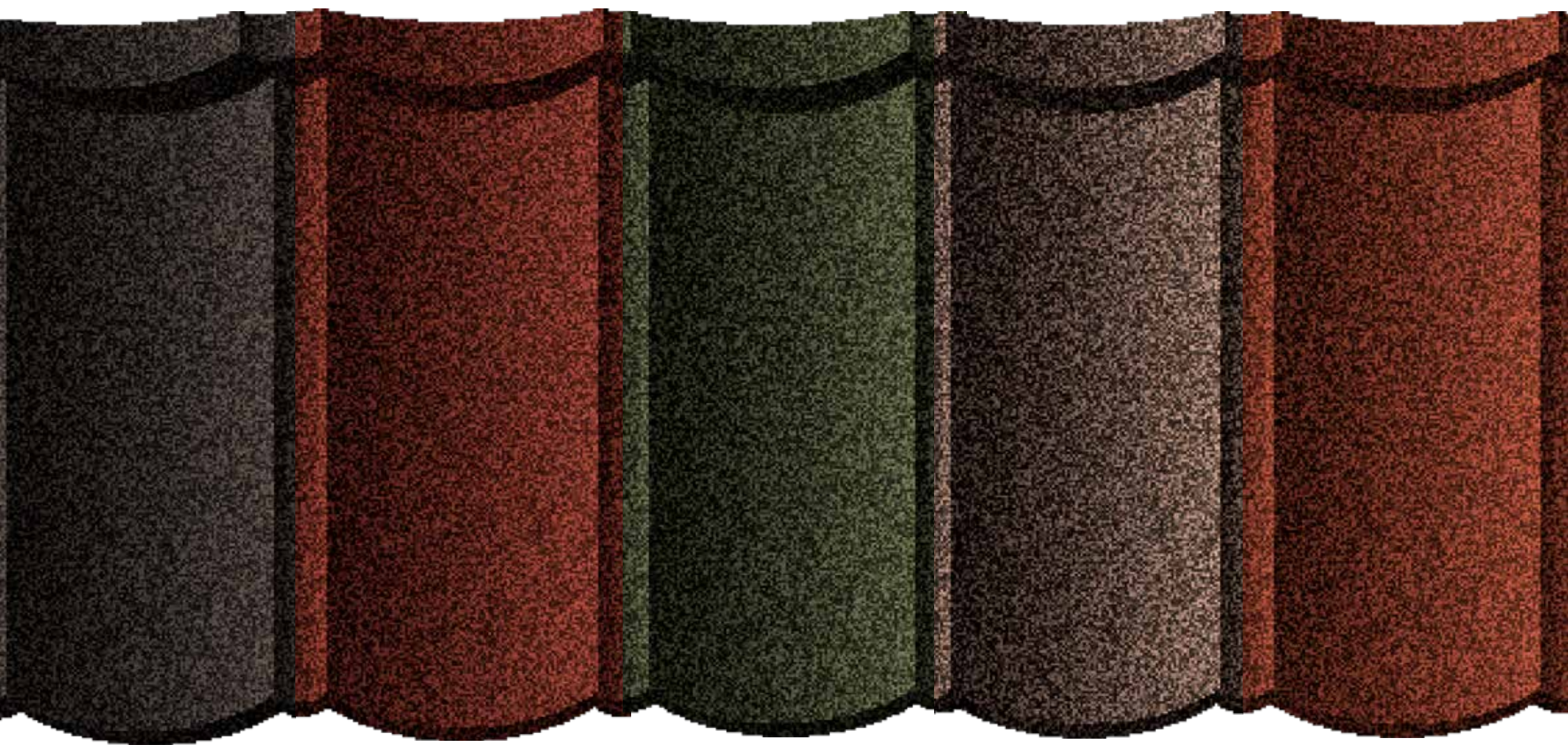
We have trained thousands of installers on our internationally recognized training program. Wherever you live, we can recommend an installer to install your Gerard® roof to the highest standard.

## WARRANTY

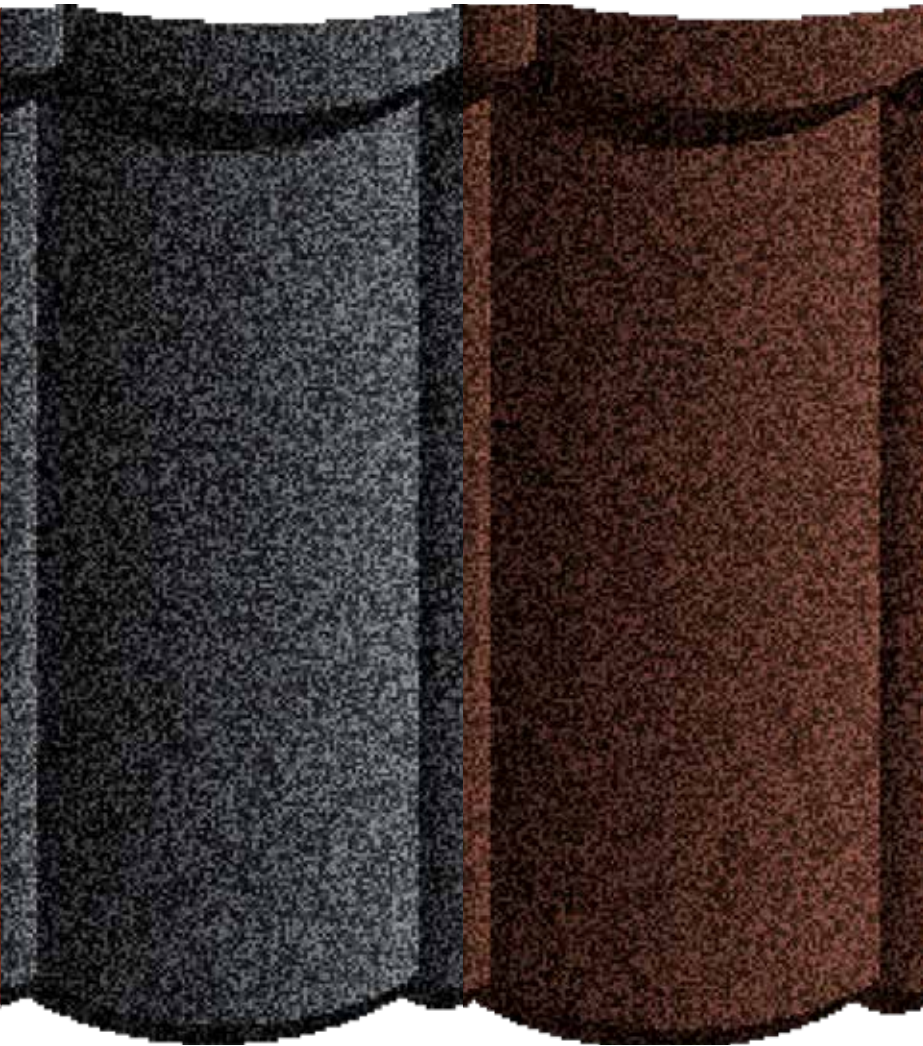


Our fifty year warranty sets the industry standard. We believe we offer the most comprehensive warranty for roof tiles anywhere in the world, and it's free.





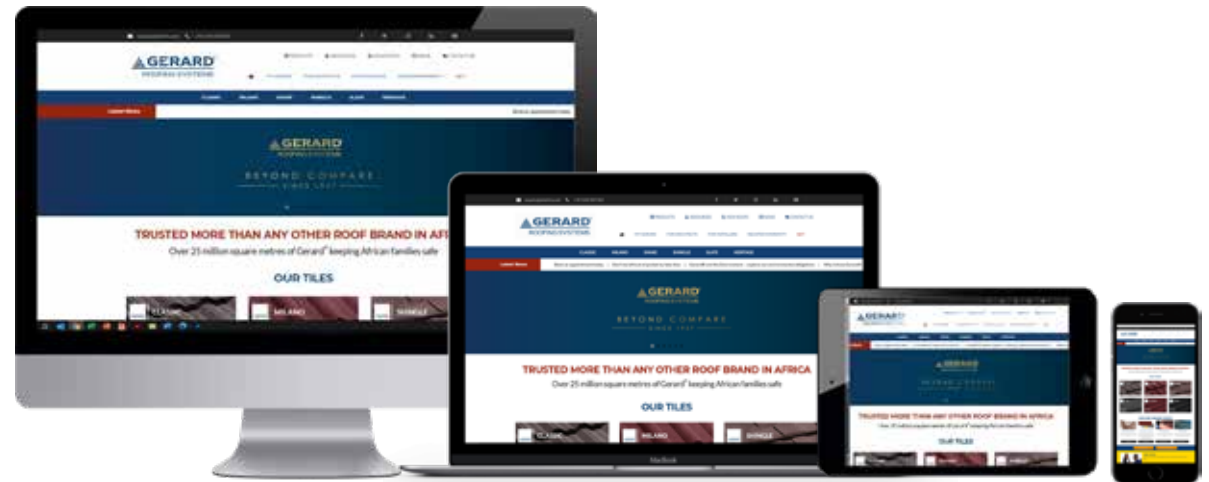




# WE'RE LOOKING FORWARD TO MEETING YOU

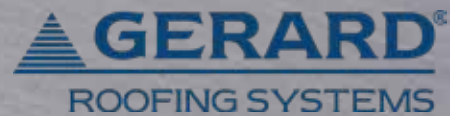
Our dedicated teams are ready when you are to guide you through the process of selecting your new Gerard® Roof. Choosing a roof can be a complicated process, but our experts are here to make every stage as painless and seamless as possible.

If you require any more information, everything you need to know about Gerard® can be found at [www.gerardafrica.com](http://www.gerardafrica.com) - on your PC, Laptop, tablet or phone.





LUXURY DEFINED



The ORIGINAL Stone Coated Metal Roof Tile

[www.gerardafrica.com](http://www.gerardafrica.com)